

London 2012 Games sector briefing

general briefing

January 2010

Advantage West Midlands

London 2012 Games

General Business Briefing - January 2010

Key Statistics

2012 Olympic Games: 27 July – 12 August 2012

2012 Paralympic Games: 29 August - 9 September 2012

26 Olympic sports

20 Paralympic sports

28 Venues

10,500 Olympic athletes and 4,200 Paralympic athletes

20,000 press and media

7.7 million tickets (Olympics) plus 1.5 million (Paralympics)

Over 4 Billion television audience

Key Organisations

LOCOG: London Organising Committee of the Olympic and Paralympic Games

ODA: Olympics Delivery Authority

LDA: London Development Agency

IOC: International Olympic Committee

2012 Business Update

Forthcoming Events and Announcements

- The next free Business Link 2012 Business Opportunity workshops will be held on the 15th and 26th January 2010. These invaluable events provide you with up to date information about business opportunities arising from London 2012, and how you can access and tender for them. For details see below:
 - 15th January – Black Country – Contact Chris Bate at events@blackcountrychamber.co.uk (Tel: 0845 872 4256)
 - 26th January - Shropshire – Contact Chris Jones at c.jones@shropshire-chamber.co.uk (Tel: 01952 208 200)
- The third Staffordshire and Stoke-on-Trent 2012 Conference will be held on 4th February 2010, at Burton Albion Football Club. This free event provides an opportunity to find out more about activity inspired by the 2012 Games taking place in Staffordshire and Stoke-on-Trent, how you and your organisation can get involved and what the benefits are. To book your place at this valuable event [Click Here](#).
- If you are not already registered to receive these 2012 business briefings direct to your desktop each month, simply fill out the form attached to the covering email ('AWM Opt-in Form') and follow the instructions to register electronically. You will automatically receive the monthly 2012 General Briefing, together with the sector-specific briefing which most closely matches your business type.
- If you have news of a forthcoming event, or any 2012-related news or opportunities, which can be included in forthcoming briefings (ie, without breaching rules on disclosure), then please let us know by emailing philip.gray@commercialdoctor.com

West Midlands News

- The number of adults in the West Midlands who regularly play sport has risen by 35,800 over the past year. New research shows that across the region, 664,700 people aged 16 and over are now taking part in sport at least three times a week. The progress in the region has contributed to an encouraging picture across the country, with 6.93 million adults now playing regular sport. Key findings from Sport England's Active People Survey 3 (APS3) for the West Midlands include:

- 206,400 adults now contribute at least one hour a week to volunteering in sport
 - 994,900 adults are members of a club where they do sport
 - 707,800 adults have received tuition to improve their sporting performance in the past 12 months
 - 578,300 adults have taken part in competitive sport during the past 12 months.
- New jobs could be created on the back of Birmingham's selection as a host city in England's bid for the 2018 football World Cup. Birmingham is one of 12 cities chosen by the Football Association for its official bid document, with Villa Park put forward to stage three group matches. The event could bring significant economic benefits to the region with thousands of fans expected to stay in the West Midlands to attend the matches.
- The National Indoor Arena is looking to sell the naming rights to the venue. The Birmingham arena, part of the NEC Group, has a capacity of 13,000 and hosts leading sporting events, including indoor athletics, as well as music concerts. Last year the NEC Arena sold its naming rights to electronics giant LG.
- A group which each week provides sporting opportunities to 500 disadvantaged people in the West Midlands has been awarded the 2009 BBC Power of Sport Award, supported by Sport England. Bend it like Birmingham is using the power of sport to improve the lives of people in East Birmingham, including older people, women, youngsters and people with disabilities. Thanks to the project, hundreds of people now have access to sporting opportunities and links within their local community.

London 2012 News

- UK Sport will double the funding given to 11 of the 12 marginal Olympic sports in the run up to the 2012 London Games as part of a wider £13m investment. Sports such as handball, volleyball, fencing and shooting will benefit from a financial boost "based on clear evidence that they are performing well on their existing level of investment and deserve the opportunity to continue with more certainty".
- Since the beginning of the construction of the Olympic Stadium in Stratford, there has been increasing speculation as to what the venue will be used for after London 2012. Some sports that have so-far been mooted to fill the Stadium include football,

Twenty20 cricket and rugby along with athletics, which London 2012 chairman Sebastian Coe has promised will be its main legacy. The Olympic Stadium is also a contender in the race to be one of London's host venues for the 2018 World Cup – if England's bid is successful.

- The London Development Agency has awarded LOCOG the first Gold Standard for its success in business diversity. This award recognises the progress and commitment of LOCOG to fostering a diverse work force and supply chain with the associated business benefits. One of the unique programmes that helped LOCOG to achieve the Gold Standard was the introduction of a "Talent Pool", designed to help more disabled and deaf people to apply for roles within LOCOG. This is a further enhancement of LOCOG's guaranteed interview scheme, which has already seen LOCOG become an employer of choice for disabled people.
- A race for the spoils of a potential Olympics windfall is reportedly in prospect as confidence grows that a significant portion of the ODA's construction budget will not be spent. The ODA reportedly expects the final cost of construction to reach £7.2bn, well under the budgeted figure of £8.1bn. Government departments will clearly be anxious to lay their hands on any surplus if it becomes available - notably the Treasury, communities and local government, and transport, as well as the Olympic Lottery Distributor, all of which contributed to the contingency fund.
- Over 1,000 Olympic hopefuls received an early Christmas present from UK Sport, finding out that they have been selected for phase one of the "Talent 2016: Tall and Talented" initiative. This is the first in a series of searches for athletes who could represent Great Britain at the Rio 2016 Olympic Games. While applications for the current campaign have now closed, anyone interested in hearing about future Talent 2016 recruitment campaigns should register their interest [here](#).
- The cable-net roof of the Olympic Stadium has been lifted into place, continuing the progress being made to build London 2012's flagship venue. The net will be covered with material next spring to provide the correct conditions for athletes on the field of play and will cover two-thirds of spectators. During 2010, a 650 tonne crane will be assembled in the middle of the Stadium site to lift the 28m high lighting gantries on to inner ring of the cable net roof, taking them 60m above the field of play.
- Tickets for the London 2012 Olympic and Paralympic Games will go on sale in 2011. 7.7 million tickets will be available for the Olympic Games, with another 1.5m for the Paralympic Games. Tickets for both events will go on sale from 2011 and, subject to availability, remain on sale until the start of every event. Each ticket will include free

travel on public transport in London for the day of the event, to encourage spectators to use the transport system and take in the festivities throughout the city.

- Greenwich Park will be off-limits to the general public in the summer of 2012 as up to 75,000 spectators a day are expected to watch the Games equestrian events. The proposals to transform the park are detailed in a planning application submitted by LOCOG to Greenwich council. The Royal Park will host 272 of the world's top riders in four events — modern pentathlon, dressage, showjumping and the three-discipline eventing. A temporary 23,000-seat arena overlooked by the Royal Observatory will host all the events except the one-day cross-country leg of the eventing competition.
- LOCOG has pledged to serve 'the best of British' food during the Olympic and Paralympic Games. A total of 14 million meals will be served during the Games across 40 locations. Included in LOCOG's plans is the commitment that all dairy products, beef, lamb and poultry must be British. In addition, bananas, tea, coffee and sugar will be Fairtrade and traditional British cheese such as cheddar must be British. Free drinking water will be available at all venues. [Click Here](#) to access LOCOG's Food Vision document.
- 3rd December marked 1,000 days to go to the Opening Ceremony of the London 2012 Paralympic Games. To mark the milestone a series of pictograms representing each Paralympic sport and discipline have been released. They will help with way-finding in 2012 and will also be used as a tool to help educate people leading up to and during the Games.
- London 2012 has published its updated Sustainability Plan, 'Towards a One Planet 2012'. The updated Plan contains the latest plans across London 2012's five themes of sustainability: climate change, waste, biodiversity, inclusion and healthy living. [Click Here](#) to access the Plan.

Other Major Sports Projects

- Around £70m worth of sub-contracts related to the construction of the National Indoor Sports Arena (NISA) and the Sir Chris Hoy Velodrome for the 2014 Commonwealth Games in Glasgow will reportedly be up for grabs by February 2010. Sir Robert McAlpine, the building and civil engineering company, has already been awarded the main contract for the £116.3m NISA and the velodrome, the principal new dedicated sports facility for the 2014 Commonwealth Games.

- Birmingham has been selected as a host city in England's bid to hold the 2018 football World Cup. Birmingham was one of 12 applicant cities chosen for the Football Association's official bid to host the World Cup, with Villa Park proposed to stage three group matches. The other 11 cities forming part of England's bid are: Bristol, Leeds, Liverpool, London, Manchester, Milton Keynes, Newcastle/Gateshead, Nottingham, Plymouth, Sheffield and Sunderland.
- The Sochi 2014 Organizing Committee for Russia's first ever Olympic and Paralympic Winter Games has unveiled its Cultural Olympiad program. According to International Olympic Committee (IOC) requirements, the Cultural Olympiad begins four years prior to the start of the Winter Games. The center of the Sochi 2014 Cultural Olympiad will be the Greater Sochi area. Events will take place in the main concert halls: the Winter Theater, the Organ and Chamber Music Hall, the "Festivalniy" concert hall and the Sochi Art Museum.
- The International Olympic Committee's executive board has invited the three cities bidding to host the Youth Olympic Games in 2014 to present their bids to the full IOC membership. The vote to select the host city will take place on February 10, 2010, with Poznan (Poland), Guadalajara (Mexico) and Nanjing (China) all in the running.
- Sport Scotland has announced that it is investing more than £1.3m in the development of swimming in the country. The money, which will go to Scottish Swimming, will be made up of £751,000 of Sport Scotland funding from the Scottish Government and £580,242 from the Sport Scotland lottery fund. It represents the largest ever single investment in a Scottish governing body. Scottish Swimming has set targets ranging from increasing participation among school children to delivering medals for Scotland at the highest level.
- UEFA President Michel Platini has ratified the four Ukrainian cities (Kiev, Donetsk, Karkov and Lviv), chosen to host the 2012 European championships, with the final to take place in Kiev. Ukrainian FA president Grigoriy Surkis said: "... We're going to modernise our infrastructure, build what remains to be built, prepare for a wonderful spectacle." Platini added that the UEFA report on the co-hosts' planning for Euro 2012 had been "very reassuring".
- Silverstone has agreed a 17-year deal to host the British Grand Prix from 2010, ensuring the race is not axed. The Northamptonshire circuit stepped in to stage the race, which next year takes place on 11 July, after Donington Park was stripped of the rights. The 2010 race calendar includes the Silverstone showpiece, scheduled for Sunday, 11 July - the same day as the 2010 World Cup final.

- Commonwealth Business Club of India has partnered with Business Club Scotland to bring together Indian and Scottish business organisations during the run-up to the Delhi 2010 Commonwealth Games, in order to explore business and economic opportunities between the two countries. The initiative has been backed by the Scottish Government and leading business organisations, who aim to maximise opportunities from the Delhi 2010 and Glasgow 2014 Commonwealth Games, as well as from other major events in the coming years.
- Brazil and Germany have signed a cooperation agreement covering the 2014 World Cup and the Rio 2016 Olympic and Paralympic Games. The agreement covers expansion and modernisation of infrastructure in Brazil and the transfer of experience in public security, acquired by Germany for hosting 2006 World Cup. Brazil's 'Project 2014/2016' plans to modernise the country's ports and airports and transport system as well as tighten security. Germany is Brazil's principal trading partner in Europe, with two-way trade worth nearly £16 billion.
- Delhi 2010 Commonwealth Games organisers have launched Delhi United, a programme aimed at recruiting 30,000 volunteers for next year's Games. Five categories of volunteers: Senior Citizens, Professionals, Homemakers, Differently-abled and International are to be registered on the programme.
- Generations For Peace, the global peace through sport initiative created by HRH Prince Feisal Al Hussein, is set to reach and benefit all five Olympic continents following official recognition granted by the International Olympic Committee (IOC). Official IOC status will enable Generations For Peace to connect and partner with all the organizations within the worldwide Olympic Family by offering a proven model of sport enabling social development and peace.
- Sochi 2014 has launched its new brands, emblems and tag-line for the 2014 Winter Olympic and Paralympic Games, introducing the first ever Olympic Games emblem that forms a web address, to provide a clear emphasis on reaching new audiences through digital platforms. The Games tag-line is "Gateway to the Future", which will be used to promote Sochi 2014 as a catalyst for long-lasting sporting, social, economic and environmental legacy.

Sponsor Activity

- Singapore Airlines has signed up as the official airline of next year's inaugural Youth Olympic Games. As part of the agreement, the company will provide air tickets,

carriage of airfreight and publicity of the Games – which take place in Singapore next August. The 2010 Youth Olympic Games has also signed up a further five companies as official supporters: City Tours, Freshening Industries, Moving Bits, OTTO Waste Systems and Purechem Veolia have signed partnership deals for the inaugural event

- Mother, a London-based public relations and marketing firm, has won the contract to promote Coca-Cola's multi-million pound sponsorship of the London 2012 Olympics. The agency will produce communications programmes promoting Coca-Cola's Games sponsorship. While the majority of the work will not be seen until 2012, Mother is reportedly planning to build awareness of Coke's sponsorship through new media channels such as social networks.
- Delhi 2010 Commonwealth Games organisers have signed up NTPC Ltd, India's largest power company, as the Official Power Partner for the Games to be held here next year. NTPC Limited will market its leadership position through the use of the Games marks and imagery. This recognition will allow NTPC to enjoy marketing rights, advertising, promotion and recognition to connect with all its customers around the country.

Collateral Projects

- Mayor Boris Johnson has pledged every Londoner will be no more than one mile from an electric car charge point by 2015. His £60m plan will see 22,500 charge points at workplaces, 500 on the street and 2,000 in public car parks. The Greater London Authority is planning to convert its fleet of about 1,000 vehicles to electric and Transport for London is to create a website to give electric car drivers information on where the points are and how much it might cost.
- As many construction schemes around the country remain stalled, Glasgow City Council and Dawn Group in a joint venture with Chiltern Group, are forging ahead with their plan to create Collegelands, an exciting new quarter to the east of the city centre, comprising more than 1,100,000 square feet of commercial and residential development. Collegelands is anticipated to act as a catalyst for further regeneration projects and unlock development potential in the area, creating a gateway to Glasgow's East End.
- More than £11bn will be invested in London's infrastructure, transport system and attractions in the run up to the 2012 Olympics. Visit London's business tourism

director Tracy Halliwell told a conference in Barcelona that the private and public-sector investment would attract more visitors to the city. Visit London estimates that more than 13,000 new hotel rooms will be opened by the time the Games starts in two-and-a-half years' time.

- The European Commission has recently launched a study on the funding of grassroots sport in the 27 Member States. The study aims at analysing barriers to sport funding and identifying means of strengthening the development of grassroots sport across the European Union. The deadline for the submission of replies is 31 January 2010 – To participate in the study [Click Here](#).
- Crossrail has announced that Martin Rowark is to join the company as its new head of procurement. Previously deputy head of procurement for the London 2012 Olympics, Rowark has most recently advised the Transport for London team delivering the East London Line. The main construction programme for Crossrail is due to start next year, with tunnelling to commence in 2011. The line is scheduled to open for service in 2017.
- The project to create the Lea River Park has been short-listed for the prestigious International Urban Landscape Award. The Lea River Park is the ambitious plan to put park space at the heart the regeneration of London's Lower Lea Valley. The park will consist of six new park areas between the Olympic Park and the River Thames, linked by the Fatwalk, one of the Mayor's Great Spaces, six kilometres of parkland with footpaths and cycleways, new bridges and towpaths.

Current Supplier Listings – CompeteFor Registrations

As at 1st January there are 3,832 West Midlands companies and other organisations (an increase of 89 since our last report), listed and fully published (ie 'Business Ready') on the CompeteFor system. The total number of Business Ready suppliers and other organisations on the CompeteFor system is 47,593 (an increase of 1,162 since our last report).

For further information, please visit the Help section on the CompeteFor website www.competefor.com, or contact the Helpdesk: 0845 217 7804.

If you are experiencing any difficulties in achieving full publication on CompeteFor please contact Business Link on 0845 600 2012.

Contracts and Tenders

ODA tenders issued during December:

Publication Date	Title	Client
26/12/2009	Permanent Mobile Phone Site Rental Valuation	ODA

LOCOG tenders issued during December:

Publication Date	Title	Client
17/12/2009	The Provision of Facilities Management Services to Office Buildings	LOCOG
16/12/2009	Equestrian Artificial Surfaces	LOCOG
14/12/2009	Internet Results Service	LOCOG
10/12/2009	London 2012 Venue Retail License	LOCOG
04/12/2009	Sports Equipment & Flooring	LOCOG
04/12/2009	Umpire Catamarans for Rowing/Sprint Canoe Events	LOCOG

2012-specific tenders plus a selection of collateral project requirements, issued by other parties during December:

CompeteFor also carries sector-applicable opportunities for many non-2012 projects. It is recommended that suppliers register on CompeteFor to receive details of all opportunities.

Publication Date	Title	Client
31/12/2009	ITC10836 Technology Frameworks	Transport for London

30/12/2009	Advertising sales for 2011 annual guide publications	Visit London	
22/12/2009	Athletes Village N09&N10 - Air test	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - Builders Clean	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - Builders work	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - cycle racks	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - Glass Block Walling	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - Steel Doors	John Sisk & Son Ltd	
22/12/2009	Athletes Village N09&N10 - white lining	John Sisk & Son Ltd	
22/12/2009	Anti Graffiti and Concrete Impregnation - Land Bridges L05 & L01 and Retaining Wall LR6-R2	Skanska Engineering	Civil
22/12/2009	Bridge Deck Waterproofing - Land Bridges L05 & L01	Skanska Engineering	Civil
22/12/2009	Bridge Joints - Land Bridges L05 & L01	Skanska Engineering	Civil
22/12/2009	Reinforced Earth - Land Bridge L05	Skanska Engineering	Civil
22/12/2009	Soil Nailing - Land Bridge L05	Skanska Engineering	Civil
21/12/2009	PIN - Development of a Sports Village at Gateshead International Stadium	Gateshead Council	
16/12/2009	rotating lazer	Lorclon Ltd	
16/12/2009	Training provider	Lorclon Ltd	
16/12/2009	Traffic Management E13	Skanska Engineering	Civil
16/12/2009	Drainage Suppliers	White Horse Contractors Ltd	

15/12/2009	LOT 2 - H4a Insitu Concrete Barrier Construction	BAM Nuttall Ltd
14/12/2009	Aggregate Suppliers	White Horse Contractors Ltd
08/12/2009	Supplier of film-making training	UK Film Council
08/12/2009	Site Wide Building Air Test Consultancy	Westfield Shoppingtowns Ltd
08/12/2009	Car Park Management Service	Westfield Shoppingtowns Ltd
04/12/2009	Athletes Village N09&N10 - Painting and Decoration	John Sisk & Son Ltd
04/12/2009	5 Host Borough Unit Construction Training Programme	Office of the 5 Host Boroughs
03/12/2009	Weld Mesh Metal Screens Package	Westfield Shoppingtowns Ltd
02/12/2009	Formwork Rebar Concrete to form seats and staircase with timber cladding to seats	Frosts Landscape Construction Ltd
02/12/2009	Asphalt Surfacing	Frosts Landscape Construction Ltd
02/12/2009	Athletes Village N09&N10 - Carpentry	John Sisk & Son Ltd
01/12/2009	Corporate electronic leisure management system	Lee Valley Regional Park Authority

Contracts awarded during December:

Title	Client	Award Announced	Winner
Landscape and public realm works - Southern Area	ODA	21/12/2009	Skanska

Venue requirement for Buyer Engagement Team networking evening – Winter, 2010	ODA	18/12/2009	One Great George Street
London 2012 merchandising - Signage	Event Merchandising	16/12/2009	oph
London 2012 merchandising - Label supplies	Event Merchandising	16/12/2009	OPD
Balustrade to concrete bridge deck	Morrison Construction Ltd	14/12/2009	B Rourke @ Co Ltd
Painting to concrete bridge decks	Morrison Construction Ltd	14/12/2009	F A Clover & Son Ltd
Manufacture, supply & delivery of coin display collection box/pack to hold a series of 29, 50p pieces for the London Olympic 2010-2012	Royal Mint	11/12/2009	Zenith Print & Packaging
Supplier of M8 x 40 Torx Pin Stainless Steel Fasteners	Zaun Limited	11/12/2009	Enduro Industrial Fasteners
Event Management for ODA Safety, Health and Environment (SHE) Awards 2010	ODA	10/12/2009	Boulevard Events

Updated Forecast Requirements - ODA

Contract title	Category	Procurement Start Date
Stadium Legacy Transformation Constructor	Works	Q1 - 2010
Lea Navigation Legacy Highway Bridges	Woks	Q4 - 2010
Landscape and Public Realm - Greenway Works - phase	Works	Q2 - 2011

Ill ramps		
Greenway Ramps - Contractor	Works	Q2 - 2011
Structures, Bridges & Highways Legacy Conversion	Works	Q2 - 2011

Forecast Requirements - LOCOG

Gerry Walsh, LOCOG's Procurement Director, has set out the eight priority areas where LOCOG will be purchasing goods and services in the run-up to London 2012. The eight sectors are: Artists & Performances / Events, Security, Services, Soft Facilities Management, Sports Equipment, Technology, Transport/Logistics, Venues/Hard Facilities Management.

Recruitment

ODA recruitment advertising during December:

None

LOCOG recruitment advertising during December:

26/12/2009	Village Support Operations Manager
26/12/2009	Bus Systems Manager
26/12/2009	Senior Manager, Integrated Operational Planning
26/12/2009	Vehicle Services Manager
26/12/2009	Venue Transport Cluster Manager
26/12/2009	Venue Transport Manager
23/12/2009	Lead Venue Security Planner
23/12/2009	National Olympic Committee Regional Coordinator - Europe
23/12/2009	Security Logistics Manager
22/12/2009	Head of Integrated Operational Planning

22/12/2009	NOC & NPC Visits Co-ordinator
22/12/2009	Sport Publications Manager
22/12/2009	Sport Test Event Manager
22/12/2009	Village Allocations Manager
22/12/2009	Information Security Analyst
21/12/2009	Arrivals and Departures System (ADS) Manager
21/12/2009	Technology Communications Manager
21/12/2009	Resourcing Project Manager
21/12/2009	Accreditation Operations Manager
21/12/2009	Financial Analyst
21/12/2009	HR Systems Analyst
21/12/2009	Head of International Relations
17/12/2009	Security Risk Assessor
17/12/2009	Senior Contact Centre Supplier Manager
16/12/2009	Campaign Planner (6 month part time contract)
16/12/2009	Campaign Project Manager (6 month fixed-term contract)
15/12/2009	Internet Technology Services Project Manager
15/12/2009	Senior Manager, Operations, Olympic and Paralympic Torch Relays
15/12/2009	Workforce Accreditation Manager
11/12/2009	Telecoms Programme Analyst – Internship (24 months)
11/12/2009	Operations Team Member, Internet Technology Services
10/12/2009	Villages Sustainability Manager

10/12/2009	Asset and Procurement Manager, Business Technology Services
10/12/2009	IT Security Operations Lead, Business Technology Services (BTS)
10/12/2009	Applications Manager, Internet Technology Services
10/12/2009	Infrastructure Manager, Internet Technology Services
07/12/2009	Programme Analyst, Telecommunication Services
07/12/2009	Deputy Competition Manager – Olympic and Paralympic Road Cycling
07/12/2009	Programme Analyst, Technology Programme Office
07/12/2009	Recruitment Delivery Manager
04/12/2009	Technology Rate Card Delivery Manager
04/12/2009	Technical Delivery Manager, Telecommunication Services
02/12/2009	Facilities Assistant
02/12/2009	Facilities Coordinator
02/12/2009	Senior Contact Centre Manager

Conclusions:

Construction activity is in full swing on the Olympic Site (Christmas and New Year breaks notwithstanding), with all of the main venue-building programmes underway. December has also seen some excellent developments extending beyond the current venue construction phase. LOCOG has issued further contract opportunities for sports equipment and playing surfaces, as well as for an internet-based results reporting service. Indeed, of the 45 job vacancies advertised by LOCOG during December, around 30% were for ICT-related positions.

Two key strategy documents were unveiled by LOCOG during December, covering their [Food Vision](#) and [Sustainability Plans](#). These are vital reading for any business involved in these sectors, and also give a good view for all businesses regarding LOCOG's thinking.

Don't miss out on the forthcoming series of 2012 Business Opportunity workshops – the next events will be held on 15th and 26th January 2010 (see the 'Forthcoming Events'

section above). If you want to know what opportunities are available and where to find them, you need to be there!

If you are looking for contract opportunities with the 2012 Games it is vital to register and publish your details on the CompeteFor portal. The system has now become the main method of releasing tender opportunities, not only for the Olympics authorities, but increasingly by supply-chain contractors, and is also being used for many non-2012 opportunities.

The URL for the system is: www.competefor.com

Companies operating in the construction sector and which are looking to supply the Lend Lease Athletes Village programme, have an additional opportunity source – the 'Village Supply Chain' portal. This operates separately from the CompeteFor system.

The URL for the system is: www.villagesupplychain.com

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