

# London 2012 Games sector briefing

## building technologies

March 2010

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# Advantage West Midlands

## London 2012 Games

### Building Technologies and Construction

### Business Briefing - March 2010

#### **Key Statistics**

2012 Olympic Games: 27 July – 12 August 2012

2012 Paralympic Games: 29 August - 9 September 2012

26 Olympic sports

20 Paralympic sports

28 Venues

10,500 Olympic athletes and 4,200 Paralympic athletes

20,000 press and media

7.7 million tickets (Olympics) plus 1.5 million (Paralympics)

Over 4 Billion television audience

#### **Key Organisations**

LOCOG: London Organising Committee of the Olympic and Paralympic Games

ODA: Olympics Delivery Authority

LDA: London Development Agency

IOC: International Olympic Committee

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## 2012 Business Update

### Forthcoming Events and Announcements

- The next free Business Link 2012 Business Opportunity workshops will be held on the 9<sup>th</sup>, 10<sup>th</sup> and 18<sup>th</sup> March. In addition, there will be a Creative Cultural & Media sector-specific workshop on 23<sup>rd</sup> March, plus a Food & Drink sector-specific workshop on 25<sup>th</sup> March. These invaluable events provide you with up to date information about business opportunities arising from London 2012, and how you can access and tender for them. For details see below:
  - 9<sup>th</sup> March – Southern Staffordshire – Contact Chris Plant at [members@sscci.co.uk](mailto:members@sscci.co.uk) (Tel: 08450 710 191)
  - 10<sup>th</sup> March – Black Country – Contact Chris Bate at [events@blackcountrychamber.co.uk](mailto:events@blackcountrychamber.co.uk) (Tel: 0845 872 4256)
  - 18<sup>th</sup> March – Coventry & Warwickshire – Contact Christine Stobbs at [chriss@cw-chamber.co.uk](mailto:chriss@cw-chamber.co.uk) (Tel: 02476 654 108)
  - 23<sup>rd</sup> March – (Sector-specific - Creative, Cultural & Media – especially Digital Media) – Fazeley Studios Birmingham – Contact Patrick McCarron at [p.mccarron@wmcc-llp.co.uk](mailto:p.mccarron@wmcc-llp.co.uk) (Tel: 0121 607 1751)
  - 25<sup>th</sup> March (Sector-specific - Food & Drink) – Worcester Rugby Club – Contact Lisa Sanders at [lisaS@hwchamber.co.uk](mailto:lisaS@hwchamber.co.uk) (Tel: 0845 641 1641)
- The Procurex National exhibition will be held at the National Exhibition Centre on 9<sup>th</sup> and 10<sup>th</sup> March 2010. Developed as a one-stop shop for procurement professionals and suppliers, this event is free to attend and will feature over 60 procurement training workshops, 16 key conference speakers and over 100 exhibitors. For event and registration details [Click Here](#).
- If you are not already registered to receive these 2012 business briefings direct to your desktop each month, simply fill out the form attached to the covering email ('AWM Opt-in Form') and follow the instructions to register electronically. You will automatically receive the monthly 2012 General Briefing, together with the sector-specific briefing which most closely matches your business type.

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- If you have news of a forthcoming event, or any 2012-related news or opportunities, which can be included in forthcoming briefings (ie, without breaching rules on disclosure), then please let us know by emailing [philip.gray@commercialdoctor.com](mailto:philip.gray@commercialdoctor.com)

## West Midlands News

- West Midlands companies are extending their reach globally with two Olympics-related trade missions to the next host cities of the Summer and Winter Games. Organised by UKTI (UK Trade & Investment), one group is heading for Brazil from 27th February – 5<sup>th</sup> March, visiting São Paulo and Rio de Janeiro – host of the 2016 Summer Olympics. Another mission is heading for Russia, from 21-27 March, revisiting the Krasnodar region to scope supply opportunities leading up to the Winter Olympics 2014 in Sochi. There may be some late availability places available on the Russia visit – to get the latest situation contact Eric Brown Director of International Trade at Herefordshire & Worcestershire Chamber of Commerce: [ericb@hwchamber.co.uk](mailto:ericb@hwchamber.co.uk) (Tel: 0845 641 1505)
- Warwickshire County Cricket Club has been given the green light to move forward with its £30m redevelopment of Edgbaston after objections from local residents were dismissed. Work can now progress on a new stand that will increase the capacity of the ground to 25,000 after the appeal was rejected. A new banqueting suite and exclusive members' areas will also be erected, while the player and media areas will be revamped.

## London 2012 News

- LOCOG has published their updated procurement forecast covering the period February – June 2010. The forecast covers the following eight broad categories: Artists, Performance & Events; Sports; Security; Technology; Services; Transport & Logistics; Facilities Management & Catering; and Venues & Infrastructure. [Click Here to access the forecast.](#)
- The wall and roof cladding on the International Broadcast Centre (IBC) has been completed and the Main Press Centre (MPC) has reached its full height. The four lift cores on the MPC have reached their full height and work is underway on the top floor of the building. The two venues are being built by Wolverhampton-based Carillion, which is managing a team of subcontractors from across the UK.

- Travelodge has announced the development of 10 new hotels, at an investment value of £61m. The hotels will provide an additional 1,133 rooms and will create 300 jobs, with all entry level staff being recruited from the long term unemployed. There will be three new hotels in London, two in Manchester and further openings in Bristol, Liverpool, Camberley, Cannock and Andover. Travelodge now operates over 390 hotels (28,000 rooms) – ten in Ireland, three in Spain and the rest in the UK.
- Plans submitted by the ODA and LOCOG for the use of the Royal Artillery Barracks in Woolwich and North Greenwich Arena during the London 2012 Games have been granted planning permission by Greenwich Council. The Royal Artillery Barracks in Woolwich will host the Olympic Shooting events and Paralympic Shooting and Archery events during the London 2012 Games. North Greenwich Arena will host Artistic Gymnastics, Trampoline Gymnastics and the Basketball finals during the Olympic Games, followed by Wheelchair Basketball during the Paralympic Games.
- The first phase of the construction programme to modernise Stratford Railway Station, the main transport link to the epicentre of the 2012 Olympic Games, has been completed. Gaysha Specialist Surfaces, experts in resin bound and resilient paving solutions, was approached by Network Rail to come up with a durable surface for the platforms and public areas that would cope with the significant increase in passenger numbers.
- Building reports that London 2012 organizers should learn from the legal wrangles over the Manchester Commonwealth Games 'B of the Bang' sculpture when selecting a piece of art for the 2012 Games, according to a lawyer who was involved in the dispute. Peter Wood, senior counsel at law firm Mace & Jones, says he is concerned by reports that a complex 400ft sculpture is likely to be chosen to mark the 2012 Games, because of the legal and commercial issues surrounding such projects.
- LOCOG has confirmed that subject to contract negotiations, the London 2012 sailing community will be housed in the new 77 unit low carbon housing development being built at Officer's Field, Osprey Quay, Portland, Dorset. Sustainable developer ZeroC Holdings is building 77 two, three and four-bedroom low carbon homes in partnership with the South West RDA (Regional Development Agency), the owner of the land at Portland.
- Lloyds Bank has earmarked at least £1bn of loans to help firms fund Olympic and Paralympic-centred projects. In the run-up to London 2012, Lloyds will stage over 500 nationwide seminars to help firms understand the business benefits of the

Games. Lloyds believes thousands of businesses stand to benefit from the ripple effect generated by the games, such as retailers in the area surrounding the Olympic site, or providers of services as diverse as catering, transport, or language translation across the country.

- The design of the London 2012 Olympic Park has been praised for its inclusivity and accessibility - potentially changing the way future developments are designed. The ODA's 'Inclusive Design Strategy' has been recognised at the Royal Town Planning Institute's (RTPI) 'Award for Equality and Diversity' at an awards ceremony in London. The judges' comments stated: 'The Olympic Delivery Authority has turned traditional design principles on their heads. By taking a holistic view of people's needs it is using the power of the Games to change the way that people think about designing places... There is a strong indication that these principles will influence future sports facilities design.'
- West Ham Football Club's new owners David Sullivan and David Gold, have been challenged to demonstrate within nine months that they can put up at least £60 million with which to convert London's Olympic Stadium following the 2012 Games, into a Premiership football arena which can continue to accommodate athletics. 2012 chiefs including Olympics Minister Tessa Jowell and Sebastian Coe, have held firm to their commitment to leave London with the legacy of a world-class athletics stadium. However, the original plans to dismantle the Olympic Stadium from its Games-time 80,000 capacity to a 25,000 seat athletics venue may be set aside to accommodate a prestigious anchor tenant.
- The ODA has announced strong progress being made in the construction of the Olympic Village with three of the eleven residential plots now structurally completed. Work will now begin on the external cladding of the buildings, allowing work on the internal fit-out of the buildings to start later this year. Along with the structural completion of the first three residential plots, construction work is also well underway on the remaining eight residential plots with more than 2,800 people now working on the Olympic Village site.
- The London Development Agency and the Government have reportedly not yet reached agreement over the price of the land bought by the agency for the Olympics. The agreement is needed before land can be transferred to the Olympic Park Legacy Company (OPLC) set up to deal with the 10,000-home post Olympic redevelopment. The LDA borrowed £687m to pay for the land, on which it is now planning to spend £1.15bn to buy and remediate. The OPLC, chaired by former English Partnerships chair Margaret Ford, is in charge of the 15-year redevelopment

of most of the Olympic site after the games, which will include re-using the media centre, masterplanning development land, and finding a role for the Olympic stadium.

## Other Major Sports Projects

- A temporary stadium that could have a capacity as high as 8,000 will be constructed in Berlin for German fans to watch this summer's Fifa World Cup. The arena, to be built at the disused Tempelhof airport, will cost a reported €1.5 million (US\$2.4 million) to construct, and feature giant screens measuring as much as 100 square feet.
- A credit facility of R\$ 1 billion has been allocated to the Brazilian Hospitality Industry for construction and modernization projects. The main driver of the decision is the need to meet the big increase in demand to be generated by the Rio 2016 Olympic Games, while at the same time encouraging commitment on environmental issues by offering more favourable conditions to hotel development projects concerned with sustainability.

## Collateral Projects

- A joint venture between Costain and Skanska has won the contract to build Crossrail's Royal Oak Portal - the largest job on Crossrail's enabling works framework. Carillion meanwhile, will undertake the Paddington Integrated Project which includes site facilities, piling and groundworks, readying the station for the main works. Both jobs are part of Crossrail's early works framework, for which seven teams – Laing O'Rourke, Kier, Morgan Est, Murphy and Balfour Beatty also qualified. Other contracts awarded include:
  - Demolition at Farringdon's eastern ticket hall – Keltbray
  - Demolition at Bond Street eastern & western ticket hall – Select Plant Hire
  - Whitechapel working platform over East London Line – Kier
- The London Development Agency is planning to release sites in east London with capacity for up to 12,000 homes as part of a major development strategy. The body's plans, which are revealed in LDA board papers recently made public, will involve setting up a London Housing Company in joint venture with a private

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investor. The LDA is planning to launch the wide-ranging strategy at next month's MIPIM property conference in Cannes.

- The first artist's views of a sculpture which will be wrapped around the centre of Stratford in time for London 2012 have been revealed. The line of 180 polished titanium "leaves" mounted on metal posts has been designed to sway in the breeze and will run for 450 metres along Great Eastern Road, past Stratford station and the main shopping centre. It is hoped that the sculpture, named 'The Shoal' and averaging 16 metres in height, will create "a sense of arrival and drama" in the run-down town centre and shield visitors from the sight of heavy traffic and dingy buildings.
- Network Rail has announced the appointment of Olympic Delivery Authority chief executive David Higgins as a non-executive director. Higgins previously held the same role at English Partnerships and Lend Lease.
- Work at the Canary Wharf Crossrail station took a major step forward as the switch was flicked on pumps which will drain nearly 100 million litres - the equivalent to 40 Olympic swimming pools - from the worksite. A station 'box' will then be constructed in a dry environment - a similar technique to that used in the construction of the nearby Canary Wharf tube station. Canary Wharf Group plc is designing and constructing the station on behalf of Crossrail Ltd. The enabling and civil engineering works are delivered by Expanded, a subsidiary of Laing O'Rourke.
- Work to make the River Thames deeper to allow the world's largest container ships to call at the UK's new global port and logistics park will start in the coming weeks. The project is being undertaken by London Gateway's contractors, a joint venture between Laing O'Rourke and Dredging International. When completed, the new shipping lane will allow the world's largest container ships to dock closer to London than existing ports, cutting out millions of road freight miles on the UK's road network.

## **Contracts and Tenders**

**ODA tenders issued during February:**

**NONE**

**LOCOG tenders issued during February:**

<b>Publication Date</b>	<b>Title</b>	<b>Client</b>
02/02/2010	Minor Building Works	LOCOG

**2012-specific tenders plus a selection of collateral project requirements, issued by other parties during February:**

CompeteFor also carries sector-applicable opportunities for many non-2012 projects. It is recommended that suppliers register on CompeteFor to receive details of all opportunities.

<b>Publication Date</b>	<b>Title</b>	<b>Client</b>
24/02/2010	Durasteel cladding to ceiling of HV room	Buckingham Group Contracting Limited
24/02/2010	Automatic Fire Roller Shutter Doors	Buckingham Group Contracting Limited
23/02/2010	Paddington Integrated Project - General Civil's Builders Merchant Sub-Contracting Package	Carillion Construction Ltd
19/02/2010	Architectural Metalwork	Buckingham Group Contracting Limited
18/02/2010	Electrical & Water Site Services	Costain Skanska Joint Venture
15/02/2010	Supplier of Concrete Accessories	F Brazil Reinforcements Limited
15/02/2010	Sport Surfaces	GB Building Solutions Limited
11/02/2010	Paddington Integrated Project - Concrete, Formwork and Rebar Sub Contracting Package (one of several Carillion Crossrail packages)	Carillion Construction Ltd

	released on CompeteFor)	
09/02/2010	Stainless Steel Signage	Dean & Dyball Civil Engineering
04/02/2010	C806 Crossrail Wallasea Island Jetty	Crossrail Ltd
04/02/2010	Westminster Cathedral Piazza	Westminster City Council

### Contracts awarded during February:

Title	Client	Award Announced	Winner
8. Landscape contractor for Eastern Curve as part of "Making Space in Dalston"	London borough of Hackney	23/02/2010	PGSD
1. Outdoor play equipment for Gillett Square as part of "Making Space in Dalston"	London borough of Hackney	23/02/2010	Snug & Outdoor
Structural Topping	Buckingham Group Contracting Limited	19/02/2010	steyson granolithic contractors Ltd
Site Wide Building Air Test Consultancy	Westfield Shoppingtowns Ltd	15/02/2010	Not disclosed - 'Company outside of Compete For'
Painting and Decorations	Sir Robert McAlpine Ltd	15/02/2010	S Lucas Ltd
Olympic Stadium - BREEAM Assessor	ODA	15/02/2010	DBK Group
Supply and Installation of Timber Doors and Joinery	Sir Robert McAlpine	15/02/2010	Ellmer Construction
Metal Doors	Sir Robert	15/02/2010	Powershield Doors Ltd

	McAlpine		
Screeding	Sir Robert McAlpine	15/02/2010	MPG
Room/Suite/Toilet Fit Out	Sir Robert McAlpine	15/02/2010	Ellmer Construction
Lot 2 - Testing specification for grouting trial	BAM Nuttall Ltd	11/02/2010	Bam Nuttall - In House
Steelwork (Sub-Contractor)	Skanska Rashleigh Weatherfoil Ltd	04/02/2010	Warmglade Ltd
Olympic Programme External Lighting Supply	ODA	02/02/2010	Philips Electronics UK Ltd

## Forecast Requirements - LOCOG

LOCOG has published their updated procurement forecast covering the period February – June 2010. The forecast covers the following eight broad categories: Artists, Performance & Events; Sports; Security; Technology; Services; Transport & Logistics; Facilities Management & Catering; and Venues & Infrastructure. [Click Here to access the forecast.](#)

## Forecast Requirements - ODA

Contract title	Category	Procurement Start Date
Lea Navigation Legacy Highway Bridges	Works	Q4 - 2010
Landscape and Public Realm - Greenway Works - phase III ramps	Works	Q2 - 2011
Greenway Ramps - Contractor	Works	Q2 - 2011
Structures, Bridges & Highways Legacy Conversion	Works	Q2 - 2011

## Recruitment

**ODA recruitment advertising during February: NONE**

**LOCOG recruitment advertising during February:**

22/02/2010	Lead Training Venue Planner
22/02/2010	Training Venue Planner
11/02/2010	Lead Venue Planner
11/02/2010	Assistant Venue Project Manager
11/02/2010	Venues Project Manager
08/02/2010	Materials Planning Analyst

## Conclusions:

The West Midlands is where the action is right now! Jamaica's athletics stars will be training in Birmingham as well as the Americans ahead of London 2012. Hereford's Royal National College for the Blind will be hosting the 2010 IBSA World Blind Championship this summer, and groups of West Midlands businesses are heading off to Brazil and Russia, developing markets for their products and services with the next major sports projects following London 2012.

Don't miss out on the forthcoming series of 2012 Business Opportunity workshops – the next events will be held on the 9th, 10th and 18th March. In addition, there will be a Creative Cultural & Media sector-specific workshop on 23rd March, plus a Food & Drink sector-specific workshop on 25th March (see the 'Forthcoming Events' section above). If you want to know what opportunities are available with London 2012 and where to find them, you need to be there!

If you are looking for contract opportunities with the 2012 Games it is vital to register and publish your details on the CompeteFor portal. The system has now become the main method of releasing tender opportunities, not only for the Olympics authorities, but increasingly by supply-chain contractors, and is also being used for many non-2012 opportunities.

The URL for the system is: [www.competefor.com](http://www.competefor.com)

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Companies operating in the construction sector and which are looking to supply the Lend Lease Athletes Village programme, have an additional opportunity source – the 'Village Supply Chain' portal. This operates separately from the CompeteFor system.

The URL for the system is: [www.villagesupplychain.com](http://www.villagesupplychain.com)

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